



Monthly Contest Contrary to popular belief, the fact is Yale has won the most National Championships, with 18. The school's last title was in 1927. Congratulations to David Howsley, who rides Lines 187, 189, 283, 284, 492. This month's category is FOOD. Good luck!

Remember that all correct answers received by the last Friday of the month will be placed in a drawing for a free Foothill Transit 31-day pass!

As always, employees of Foothill Transit contractors and their families are not eligible. Please limit entries to one per customer.

Cleopatra was known for her leadership and beauty. For her lips, she was said to prefer the juice of a particular fruit to stain them a dark red color. What fruit did she use?

Name _____
 Address _____
 City & Zip _____
 I ride Line # _____
 Daytime phone _____
 Evening phone _____

Send your answers to Footnotes, c/o Foothill Transit, 100 N. Barranca Ave., Suite 100, West Covina, CA, 91791. Please include your personal information, so we can let you know if you've won.

Answer: _____

COMMUNITY

La Puente Senior Citizen's Health & Safety Fair
 Wednesday, November 10th
 La Puente Senior Center
 16001 E. Main Street
 9:00 a.m. – 12:00 noon

City of Monrovia Senior Health Fair
 Tuesday, November 16th
 Monrovia Community Center
 119 W. Palm Avenue
 9:00 a.m. – 12:00 noon

Monrovia Christmas Parade
 Thursday, December 2nd
 Myrtle Ave.
 7:00 p.m.- 9:00 p.m.

54th Annual Covina Christmas Parade
 Saturday, Dec. 4th
 6:30 p.m. - 8:30 p.m.
 Badillo Ave. between 2nd and Hollenbeck

EVENTS

Foothill Transit is proud to sponsor these local community events.

Published for the customers, board members, friends, and staff of Foothill Transit. Articles may be submitted to Felicia Frieseema, editor.

Dick Stanford, President
 Paula Lantz, Vice President
 John Fasana, Treasurer
 Robert "Bob" Huff
 Wilfred E. Briesemeister

Doran J. Barnes
 Executive Director

Foothill Transit contracts with ATC for management and administrative services, and with First Transit for operations.

Store Queen

We bid a fond farewell to Joyce Gilmore, Foothill Transit's Director of Sales and Services as she rides into the sunset.

She's been a member of the Foothill Transit family not once, but twice (the first time she left us for an adventure-filled life in Carribean. We couldn't blame her). For her second round she joined us as our new Director of Sales and Services (that's Transit Store Queen to most of us).

Joyce is, or now was, thanks to her retirement, the leader who helped our chain of Transit Stores become the high quality full transit service outlets they are today. Among her accomplishments were achieving telephone hold-times under one-minute in length and the technological advances that allowed Foothill Transit to produce photo ID cards, detailed trip itineraries, and happy customer smiles.

Her most recent triumph was the opening of the new El Monte Station Transit Store, which has since become our busiest and most successful service outlet to date.

One of the many unofficial roles she filled was as one of our Foothill Transit historians, helping us all remember when things were smaller and quieter.

"She'll definitely be missed," said Doran Barnes, Executive Director for Foothill Transit. "Her empathy, her creativity, her focus, and her clarity were an example for all of us."

So long, Joyce! Think of us when you're sipping that Mai Tai on the beach! We'll keep an eye out for the Harley.



Line 497 and 699 Customers: Your input is needed! Upcoming proposed service changes to be addressed in Nov.

What do you think about shaving 24 minutes off your daily commute?

How about a park and ride in Chino?

These are some of the customer-initiated recommendations that Foothill Transit will be proposing for Lines 497 and 699.

Customer comments have long indicated a strong need for streamlining Line 699. The current proposal would make the Montclair TransCenter and the Fairplex Park and Ride the only park and ride stops before continuing straight into downtown Los Angeles. Currently, Line 699 makes two detours to serve the Via Verde Park and Ride and the Lakes Park and Ride before heading into downtown.

The Lakes Park and Ride was originally established to counter the loss of parking spaces at the Eastland Center and has always been a temporary solution. Answers to West Covina's need for a permanent park and ride are still under intense investigation.

Customers who currently use the Lakes Park and Ride could use either

the West Covina City Hall Park and Ride or the West Covina Plaza Park and Ride, both of which have ample capacity to welcome customers.

Customers should also consider including the Citrus College Park and Ride and the San Dimas Park and Ride in their list of commuting alternatives.

The considerable resources used to maintain the Lakes Park and Ride, amounting to over \$300K annually, would go directly into enhancing service throughout the Foothill Transit system.

As always, a larger, permanent park and ride solution is a high priority for the residents of West Covina and Foothill Transit. We'll be updating you as soon as a viable location becomes available.

Overcrowding at Via Verde has also been a major concern for both Foothill Transit and the surrounding community. While construction to expand parking at Via Verde will begin in Summer 2005, it is vital that the coming

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CUSTOMER COMMENTS

Customer comments are encouraged and should be forwarded to Foothill Transit via:

E-mail: comment@foothilltransit.org
FAX: 626-915-1143

Public Information Meeting
Wednesday, November 10th, 6:30PM
Foothill Transit Administrative Offices
100 N. Barranca Ave., Suite 100
West Covina, CA 91791

// Your Ride

Line 497 and 699
Customers:

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proposed service changes have a positive impact. Rerouting Line 699 away from Via Verde would shorten the overall commute and lessen the parking burden at the already at-capacity facility.

We recognize that changing your commuting routine is not without its challenges. Your input helps us create better transit for the entire community. We're accepting comments via e-mail at comment@foothilltransit.org, via FAX at 626-915-1143, and at a public information meeting scheduled for Nov. 10th at our administrative offices in West Covina.

New Park and Ride Coming to Chino

A significant number of you have spoken, and we heard you loud and clear. Our recent surveys came back to us with a common thread: a Chino Park and Ride would be a very welcome addition to the Foothill Transit family.

We're proposing that the service on Line 497 be extended to serve the new Chino Transit Center and connect to the Chino Park and Ride before heading into the City of Industry Park and Ride and onward to downtown Los Angeles.

This extension of Line 497 would allow customers access to Omnitrans regional service at the Chino Transit Center while alleviating some of the overcrowding at the Via Verde Park and Ride.

Details about the recommendations being made will be available on our website. As mentioned above, we are accepting comments via e-mail at comment@foothilltransit.org, via FAX at 626-915-1143, and at the public information meeting scheduled for Nov. 10th at our administrative offices in West Covina.

The recommendation will be presented to the board for approval in December.

Serena's Song

Hitting a High Note for the Fourth Year in a Row

It's never the same story twice. And often, Serena's Song becomes more touching and uplifting with every flight we take.

While moderate winds kept Serena's Song grounded for the afternoon session on October 22nd, the balloon did complete 13 flights during the morning session. Blue skies and pleasant weather brought out several



smiles and cheers from happy participants, as well as a few news crews broadcasting pictures for their live morning broadcasts.

The weather cooperated once again on October 23rd as West Covina High School made preparations for their Red Ribbon



Rally.

Serena's Song flew until her fuel tanks ran low, allowing over 20 participants to take to the skies.

Serena's Song is an annual event sponsored by Foothill Transit and its management contractor, ATC. Check our new website next year at www.foothilltransit.org for details about joining us for the fifth annual Serena's Song event.

// Foothill News

FOOTHILL TRANSIT ON THE MOVE

Glendora is tapped to be the potential future home of Foothill Transit's new administrative headquarters

After an intensive two-year search and evaluation process, the Foothill Transit Executive Board has given the go ahead to accept the City of Glendora's offer to acquire property for the new administrative headquarters for the agency.

"We've grown significantly since our establishment in 1988," said Doran Barnes, Executive Director of Foothill Transit. "The new site is a smart location to plan and administer the transit services we provide to all the communities we serve."

Several other properties throughout our service area had been thoroughly reviewed as potential headquarter locations. While access to Foothill Transit service was a priority, each property had its own unique set of advantages.

"The City of Glendora has long believed this would be a good match," said Cliff Hamlow, Mayor of Glendora. "We're committed to making this a signature project for both our city and Foothill Transit."

The proposed new building design would reflect the arts and crafts influences that are dominant throughout the city, and incorporate the use of natural light and alternative building technologies.

"Glendora has made the case for itself repeatedly over the past few years and has proven itself to be a solid and viable transit community partner who embraces our mission," said Barnes.

The West Covina Transit Store, which is attached to the current administrative headquarters, will eventually be relocated to a new home.

For upcoming news about the new headquarters, check checking in on the Foothill Transit website at www.foothilltransit.org.



Initial conceptual drawing of what might be Foothill Transit's new administrative headquarters.

Foothill Transit Senior ID Cards are Now Mandatory When Purchasing or Using a Senior Discount Pass



Get yours at your local Foothill Transit Store today!



Claremont
200 W. First St.
M-F 7AM-6PM
1st and Last Sat.
10AM-2PM

Duarte
1740 E. Huntington Dr.
M-F 10AM-7PM
1st and Last Sat.
10AM-2PM

El Monte Station
3501 Santa Anita
M-F 7AM-6PM
Sat 10AM-2PM

City of Industry
Puente Hills Mall
M-F 10AM-9PM
Sat 10AM-8PM
Sun 11AM-6PM

Pomona
100 W. Commerical Ave.
M-F 7AM-6PM
1st and Last Sat.
10AM-2PM

West Covina
100 N. Barranca Avenue
M-F 10AM-7PM
1st and Last Sat.
10AM-2PM