

COMMUNITY

EVENTS

Puente Hills Concerts in the Park

Tuesdays, July 10-August 21
7:00-9:00pm
Schabarum Regional Park
Azusa & Colima Rd., Rowland Heights
Family entertainment series featuring different music styles each Tuesday from the Amazing Platters to Mariachi Divas and Rock & Roll
For more information, call 626-336-4937 or www.concertsinthepark.com
Lines 178, 185, 280, 281, 285, 482

Rio Hondo College Transit Fair

August 27th, 28th and 29th
10:00am-2:00pm
3600 Workman Mill Road
Whittier, CA 90601
Annual launch of Go Rio! pass program.
For more information call Rio Hondo College at 562-692-0921
Line 274

It's good to see most of you are up on your history. Ulysses S. Grant was the one who brought us the National Weather Service, and we're grateful for it. This month's winner is Ron Bent of Baldwin Park. He'll be getting a free 31-Day Pass. This month's topic is BACK TO SCHOOL. Good Luck!

Please limit entries to ONE per customer.
ONE. Only ONE. Not two. Not five. ONE. We dig your enthusiasm. But let's play fair, ok?

Lots of famous local people have attended USC - Will Ferrell, Warren Christopher, Lisa Ling to name a few. But only one former student recently gave USC \$1,000,000. (And he didn't even graduate!)

Who was he?

- A. George Lucas
- B. Steven Spielberg
- C. Clint Eastwood
- D. Neil Armstrong

Send your answers to Footnotes, c/o Foothill Transit, 100 S. Vincent Ave., Suite 200, West Covina, CA 91790. Please include your personal information, so we can let you know if you've won.

Name: _____
Address: _____
City & Zip: _____
I ride Line # _____
Daytime phone _____
Evening phone _____

Published for the customers, board members, friends, and staff of Foothill Transit. Articles may be submitted to Felicia Friesema, editor.

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Foothill Transit contracts with Veolia Transportation for management and administrative services, and with First Transit for operations.

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Go Rio!

Rio Hondo students! Did you know that full-time students get free bus fare? It's true! Metro, Foothill Transit, Norwalk Transit, and now Montebello Bus Lines and the Sunshine Shuttle all honor the Go Rio pass sticker on their routes. Read on for details!



Any college student knows the nightmare of on-campus parking. And more specifically, California's students are familiar with the joys of commuting to school. But only one school is picking up your transit tab.

Rio Hondo College, in partnership with Metro, Norwalk Transit, Montebello Bus Lines, Sunshine Shuttle and, of course, Foothill Transit, are part of the full-time student's commuting solution: The Go Rio Pass Program.

Full-time students at Rio Hondo receive a semester sticker that functions like a flash pass. You just flash your sticker to your bus driver you're on board without so much as a wink.

You do have to be a full-time student at Rio Hondo College (this means 12 units or more per semester), and the flash pass only works on local lines. See the Bus Book for Local Line maps and schedules, or call 1-800-RIDE-INFO for details.

So no parking hassles and no gas price worries. But wait! There's more! With someone else doing the driving, you can cram in a little more for that test you're heading to. Go Rio! Your GPA will thank you.

Ready to jump into classes? Visit rio.hondo.edu.





Our blues are beginning to look orange.

Foothill Transit dips behind the orange curtain with new service to Brea Mall.

Did you know that Orange County used to be a part of Los Angeles County? Both sides might quiver at the mention of that ancient history (the OC seceded in 1889), but the connection is stronger than ever. And when it comes down to it, we're all Californians, right?

The real truth of the matter is that travel between the OC and LA has grown by leaps and bounds. Not only are people commuting into downtown LA, they're heading into OC for work, shopping, and entertainment. But what does that have to do with Foothill Transit?

In the near future, Foothill Transit will be

launching a new line stretching between Pomona and Brea. The newly dubbed Line 286 will start at the Pomona TransCenter, weave its way through Diamond Bar, and then end at Brea Mall, where it connects with OCTA transit service.

Line 286 isn't all that new though. It's a combination of Foothill Transit's Line 193, which needed to undergo some rerouting anyway, and Metro's Line 684, which limited service earlier this summer.

We're still working out the details with Metro. Once we have a solid launch date, we'll let you know. We just wanted to give you a heads up. And thanks for riding Foothill Transit.

Reminder!

We moved our West Covina Store and it has new hours! Read on!

**100 South Vincent Avenue
2nd Floor
M-F - 8:30 AM to 6PM
First and Last Saturdays - 10AM-2PM**

NEW!

If you haven't stopped by the new West Covina Transit Store on the second floor of the Washington Mutual Building in West Covina, you really should. It's a great new space in the heart of Foothill Transit's service area (the Silver Streak stops right on the corner). Just remember that the hours have changed. After 6PM, the Store goes Cinderella and closes up shop.

If you need to do your pass buying later than 6PM, we highly recommend a visit to our Puente Hills Mall Transit Store. Located on the south side of the mall, the PHM Store is open Monday through Friday 10AM to 9PM, Saturday 10AM to 8PM, and Sunday 11AM to 6PM. The mall is located at 1600 Azusa Ave., just south of the 60 Freeway and just north of Colima Road. Head for the Colima side and come in through the mall's south entrance. Our store is just inside the main entrance doors. Thanks for riding Foothill Transit!

The Silver Streak can be yours for just \$12.99!

Well, a replica anyway. Silver Streak - The Mini Version, will be available for sale at all six of our Transit Store locations for the amazingly low price of \$12.99. We took 60-feet of steel* and sass and compressed it into an easy-to-carry and show off plastic toy model. Fun at parties! Collectible! They're not just for commuting anymore. Call 1-800-RIDE-INFO for details on how to get yours.



*does not include actual customers
For kids between the ages of 7 and 77.

Fair Fares for Foothill Transit

A lot of you have been calling and e-mailing in a panic asking when and how much the fares are going up. This tells us we're great at getting the word out, but maybe we've been a bit too vague on specifics.

The reason no one can tell you when or how much it is, is because, well, we don't know when or how much it is. Raising fares and changing service are two things done with ample research and careful planning. And even then, we don't work in a vacuum. Our numbers get to be analyzed and reviewed by you, our transit riding public, before any final decision gets made. So let's review a few facts we've already discussed:

Thanks to some serious budget cuts on the state level, Foothill Transit stands to lose about \$7.2 million in funding.

A twist in local fund allocation calculations could hit Foothill Transit for another few million.

Things just cost more and prices keep going up - be it for gas, bus parts, safety precautions, technology upgrades, insurance, and even clean air upgrades.

So doing some quick mental math, costs are going up and the money to pay for those costs is shrinking. We've all faced this dilemma in our own lives with making ends meet. How do you approach making it work?

Well the straightforward options are to find more money, if you can, and tighten the belt a bit. We're planning on doing both, but what we do affects more than us. It has a

direct impact on you, our customer. So we calculate, we research, we plan, and we compromise. But most importantly, we don't make any rash decisions.

So how much? We're simply not sure yet. We know that we probably need to raise our fares to defray costs, but we don't want to raise them more than necessary. We're working to find the balance that will allow us to make ends meet with minimal financial impact to you.

What service will be affected? Service cuts will probably be a part of this balancing act. We're reviewing all of our lines to see where changes can be made to maximize the effectiveness of the routes we run. This means those lines that carry only a handful of customers will probably be altered to make them more cost-effective.

And the big question: when, where, when? We know you want to know. We want to know, too. It's not a big secret.

Heck, we've been talking about it for the

past two months in Footnotes. But we're not rushing blindly forward and I don't think you would want us to. Let's be clear on this: as soon as we know, so will you. There will be on board bus announcements, website news, press releases, advertisements in the paper, public meetings, and sky writing. Ok, maybe not so much on the sky writing. But we promise you'll know well in advance. We'll invite you to take a look at the proposal and give your input. Nothing goes into effect without your participation in the process.

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The summer season is winding down. Have you bowled with us?

It's hard to believe summer is almost over. Balmy summer nights are about to give way to a different kind of bowl season, but we go too fast. Let's linger while we can and enjoy the bliss of bowling, Foothill Transit-style.

If you haven't yet experienced a Hollywood Bowl concert with us as your chuffer, you're missing out. No really. Your own editor has had random people walk up to her and say how much they love taking Foothill Transit to the Hollywood Bowl. And when you think about it, it's really a no brainer. You don't have to drive through traffic. You don't have to pay for parking,

You don't have to navigate your way into or out of the parking lot. You just board your bus and go. Voila. All that's left is for you to enjoy your show. And what a selection.

The 2007 Hollywood Bowl summer concert season is in full swing until September 30th, and includes presentations of classical music by the Los Angeles Philharmonic; popular weekend shows with the Philharmonic and the Hollywood Bowl Orchestra; jazz; world music; pop; rock; and special presentations, as well as family and educational programs.

We can't say it enough, Foothill Transit's special service

to the Hollywood Bowl is THE way to get to your favorite concerts and fireworks shows. And we make it super easy. Visit foothilltransit.org one week prior to your event to see where and when you need to board. You can purchase your fare on board (a mere \$5 for the round trip) but we really encourage you to purchase your fare in advance via the Hollywood Bowl. That reserves your space and guarantees your ride. It's not the best kept summer secret in L.A. anymore. Word travels fast, so reserve your seat today. Visit hollywoodbowl.com for tickets and showtimes.

