

COMMUNITY EVENTS

San Dimas Western Days Parade and Craft Show
 Saturday, October 2
 10:00am-12:00pm
 San Dimas Avenue
 Free family fun and open to the public. Bands, equestrian units, local dignitaries, classic cars and much more! For more information call Ted Powl at 909-592-3818 or email at tpowl@sandimaschamber.com
 Take Foothill Transit Line 492

Claremont Chamber of Commerce Village Venture
 Saturday, October 23
 9:00am-5:00pm (rain or shine)
 Claremont Village
 Public arts and crafts fair. Over 450 booths fill the tree-lined Claremont Village streets with unique art, original crafts, international foods, and entertainment. For more information contact Claremont Chamber of Commerce at (909) 624-1681 or visit www.claremontchamber.org
 Take Foothill Transit Lines 187, 197, 480 and 492.

We had what? A whole week of summer weather and then poof! Fall hit. Oh well. Regardless, Silver Streak rider Becky Stanley will be prepared and well hydrated for the heat wave (Eight glasses does the trick). Congratulations on your free pass! This month's topic is SUPER easy. Good luck!

Please, only ONE entry per customer.

We pick one winner at random from all the correct answers we receive. Duplicate entries could get you disqualified, so no monkey business. Ok?

The Ecoliner is pretty amazing, but it has one characteristic that makes it unique, it is...

- A. It smells like lemons.
- B. It has low-rider hydraulics.
- C. It recharges in 10 minutes.
- D. It goes 0-60mph in 5 seconds.

As always, employees of Foothill Transit contractors and their families are not eligible to win.

Send your answers to Footnotes, c/o Foothill Transit, 100 S. Vincent Ave., Suite 200, West Covina, CA 91790. Please include your personal information, so we can let you know if you've won.

Name: _____

Address: _____

City & Zip: _____

I ride Line # _____

Daytime phone _____

Evening phone _____



Foothill Transit
 GOING GOOD PLACES

FOOTNOTES

Volume 20 No. 7

SEPTEMBER 2010

What's blue and white and green all over?

The Foothill Transit Ecoliner debuted this month! Read on about why this particular bus is the belle of the ball...

It is finally here and on the street! Ladies and gentlemen, Foothill Transit is most proud to introduce to you what we think will be a pretty amazing piece of transportation technology. Behold, The Foothill Transit Ecoliner!

Now, you're probably looking at the picture below and saying to yourself, well sure, it's pretty neat looking. But what makes it so special? We're so glad you asked!

The Ecoliner is unique. It's the first heavy duty bus of its kind in the world, capable of seating 35 passengers in and around your cities and towns, and stopping to recharge itself for a mere 10 minutes. It's that last part that gets transit buffs humming. Up until recently, electric bus technology required a depleted bus to recharge for several hours and often overnight before it could be put back into service. That's not really practical for a service like Foothill Transit. We need our buses to run efficiently and be available when we need them, which is often. That 10 minute recharge we talked about? A real game changer. It means that the zero emissions Ecoliner could theoretically run 24/7, and you can bet we'll be testing that capability later this year.

Now as with all new technologies, you need to put it through its paces before you can say you've got a real winner on your hands. So we're deploying the Ecoliner buses on Line 291 – one of our more demanding routes. As it meanders between Pomona and La Verne it passes by two high schools, a 450 bed hospital, a public library, and a number of key shopping centers and office buildings. This one line clocks about 750,000 boardings a

year – about 5% of all of our service. Line 291 is the perfect proving ground, and you can bet your input about this bus matters a great deal.

Now some of you may be saying to yourselves, hey, what about those budget cuts at the beginning of the year? You'll be happy to hear that the three Ecoliner buses were funded entirely by the American Recovery and Reinvestment Act money set aside specifically for funding transportation infrastructure projects. Not a drop came from our operating funds and thus in no way impacted the service budget. But here's a wonderful little factoid - the Ecoliner is actually going to save us money. The motor that runs it doesn't require oil changes or new filters or any of the other maintenance expenses that come with a conventional bus. In addition, we anticipate the "fuel cost" per mile will be significantly lower. That adds up to some real dollars that we can put back into service.

If you ride Line 291 and happen to board the Ecoliner in your travels, we'd love to hear from you. Pop us an e-mail at ecoliner@foothilltransit.org and tell us about your ride – the good and the bad – so that we can evaluate every possible aspect of this brand new vehicle. If all goes well, you may see more of these on the road. Stay tuned!



FOOTNOTES

Published for the customers, board members, friends, and staff of Foothill Transit. Articles may be submitted to Felicia Friesema, editor.

Foothill Transit Executive Board

Roger Chandler, Chair
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Doran J. Barnes
 Executive Director

Foothill Transit contracts with Veolia Transportation for management and administrative services, and with First Transit and MV Transportation for operations.



Foothill Transit

100 S. Vincent Ave., Ste. 200
 West Covina, CA 91790

El Monte Station Changes

One of the busiest transportation hubs in our region is undergoing a bit of a makeover. The whole process could take up to two years, so read on for details!

On Sunday, September 12th, all Foothill Transit service at El Monte Station switched from the main, round station building to a new, temporary terminal that's been set up on the east side of the station parking lots. In addition, our Foothill Transit Store relocated to a temporary trailer next to the new terminal. How temporary?

Oh, about two years.

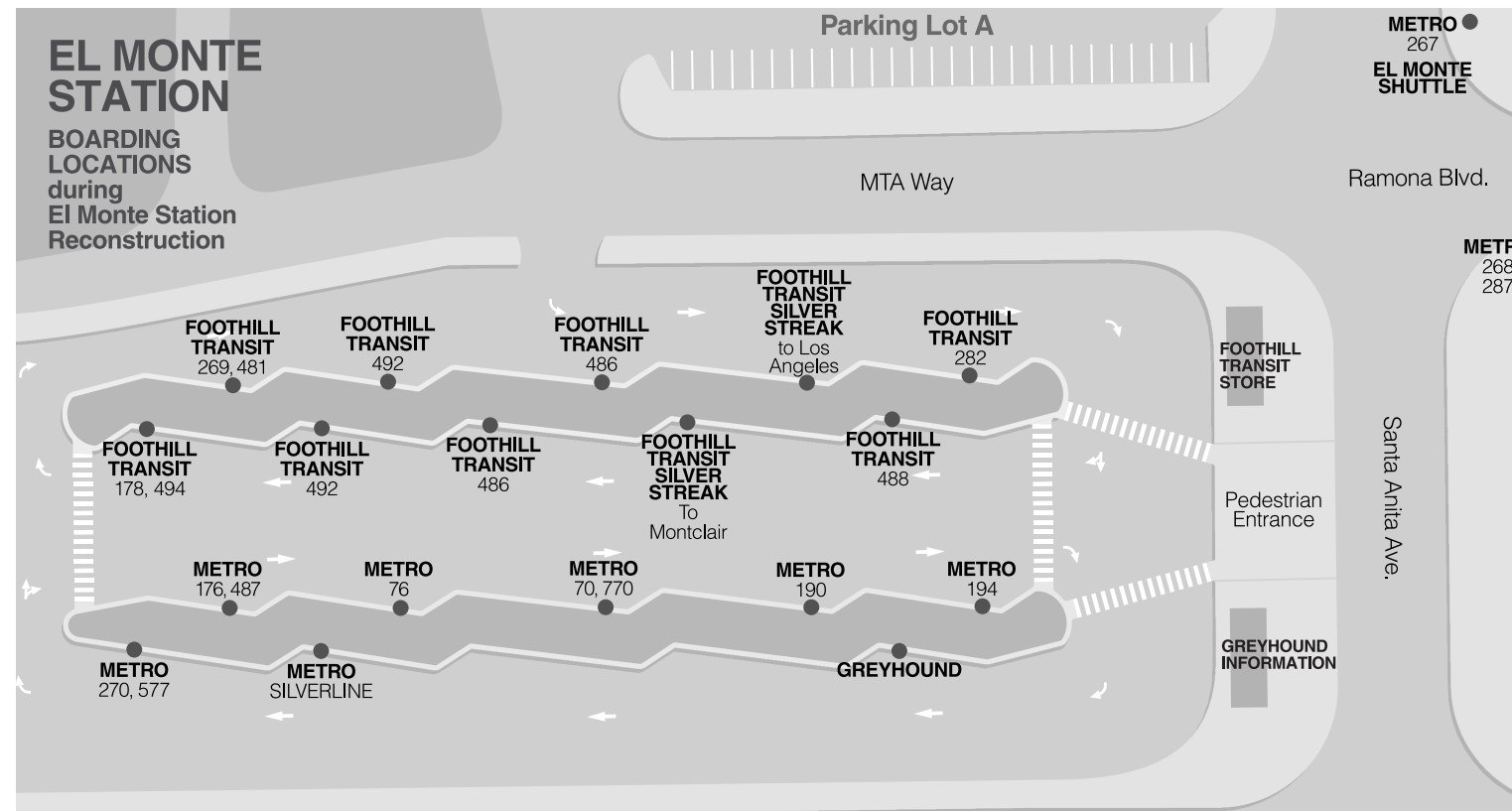
The revamping of El Monte Station is a long overdue project that will result in a shiny, up-to-date bus terminal. We know the notifications about the construction have been somewhat limited – we only just found out about solid closing and moving dates a few weeks ago. But you can find all the new boarding diagrams and details at foothilltransit.org. In the meantime, here are a few pointers about the new terminal:

Safety first! Use only the assigned crosswalks to cross the terminal and be sure to look both ways before crossing. Go slow, walk carefully, and plan ahead.

Get your passes purchased as soon as they become available. The waiting space inside the new temporary Transit Store is somewhat limited so if you're a procrastinator, this may be a good time to start thinking ahead.

Please be patient. We know that change can be frustrating. For everyone. We're going to do our best to accommodate our customers and we hope that you understand if there is a little bit of confusion these first few weeks at the new terminal. We'll be learning it right along with you.

We apologize for any inconvenience. Thank you for riding Foothill Transit.



Prop 22 - Not just another number

The Local Taxpayer, Public Safety, and Transportation Protection Act of 2010 is its real name. But do you know what it means to you? Read on for details.

November seems like such a long time away, doesn't it? Certainly too early to be thinking about voting and elections and ballot initiatives. Shoot, you haven't even brought out the pumpkins yet.

Make no mistake though, September is election season whether we like it or not, and there happens to be something on the ballot that directly addresses public transportation.

Proposition 22, co-sponsored by the California Transit Association (CTA), is a measure designed to keep state funding for public transportation in, well, public transportation. It turns the State's Public Transportation Account into a trust fund, protecting it from reallocation or borrowing. It also clearly defines what mass transit and public transportation are in detail. There are guarantees put in place for the various taxes that ensure public transportation gets funded and extra protections for local tax initiatives that fund service on the street.

Long story short – CTA estimates that Prop 22 will protect nearly 1.8 billion dollars per year for public transportation. If you want more information, visit CTA's website at caltransit.org.

Are you ready for some

It's hard to believe that college football is just around the corner. But we're ready to get you to your UCLA home games, saving you from the fuss and hassle of Arroyo parking.

Foothill?

College football season is in full swing! So gather up your foamy fingers, your team colors, and your face paint and get on board. Do not drive to the Rose Bowl. Do not park out in the boonies of lot #6. Head only to Old Town Pasadena and let us deliver you and your team spirit to the game in style.

Foothill Transit's usual Pasadena Rose Bowl service from Old Town Pasadena down to the Rose Bowl gates has got to be the best college football deal in town. Totally free, too. Just get yourself to the corner of Fair Oaks and Walnut.

You can take Line 187 to Fair Oaks and Walnut - it drops you off right on the corner across from where you board the buses down to the gates - or walk a few blocks over from the Memorial Park Gold Line Station. Or you could always drive to the Parson's lot at Fair Oaks and Walnut in Old Town Pasadena and pay the \$12 parking fee. But considering that parking down by the Rose Bowl is easily double that and that you would have to deal with that snail-slow traffic heading out of your parking spot down there, taking Foothill Transit to your game becomes a no-brainer.

Shuttles start moving three hours before game time and start bringing people back out of the Arroyo at halftime. All games are held on Saturday. The schedule is as follows:

- 09/18/10 vs. Houston
- 10/02/10 vs. Washington State
- 10/30/10 vs. Arizona
- 11/06/10 vs. Oregon State
- 12/04/10 vs. USC



Game schedule details are also available at uclabruins.com. See you there!