

COMMUNITY EVENTS

Claremont Chamber of Commerce Village Venture

Saturday, October 23

9:00am-5:00pm (rain or shine)

Claremont Village

Open to the public, family fun arts and crafts fair. Over 450 booths fill the tree-lined Claremont Village streets with unique art, original crafts, international foods, and entertainment. For more information contact Claremont Chamber of Commerce (909) 624-1681 or visit www.claremontchamber.org Take Foothill Transit Lines 187, 197, 480 and 492.

City of Hope Walk for Hope

Sunday, November 7

8:00am - Registration Opens

10:00am - Walk Begins

City of Hope

1500 E. Duarte Road, Duarte

For more information visit <http://nationalevents.cityofhope.org>.

Take Foothill Transit Line 272.

We are ALL about the Ecoliner these days. Thankfully, so is Silver Streak rider Rosalind Brieva, who got the 10 minute recharge time. Congratulations on your free pass! This month's topic is **QUAKES**. Good luck! Please, only **ONE** entry per customer. We pick one winner at random from all the correct answers we receive. Duplicate entries could get you disqualified, so no monkey business. Ok?

The Great California Shake Out is coming. Which means it's time to plan and prepare. But what do you do when the shaking starts?

- A. Drop, cover, and hold on
- B. Run outside.
- C. Call your mom.
- D. Update Facebook.

As always, employees of Foothill Transit contractors and their families are not eligible to win.

Send your answers to Footnotes, c/o Foothill Transit, 100 S. Vincent Ave., Suite 200, West Covina, CA 91790. Please include your personal information, so we can let you know if you've won.

Name: _____

Address: _____

City & Zip: _____

I ride Line # _____

Daytime phone _____

Evening phone _____



Foothill Transit
GOING GOOD PLACES

FOOTNOTES

Volume 20 No. 8

OCTOBER 2010

EPICENTER: LA

Break out the Shake Out.
OCTOBER 21, 2010

The word is out – Californians in high risk areas are not prepared for an earthquake. If you're reading this? Guess what? You are a Californian in a high risk area.

Earthquakes are a fact of life here, like tornados are a fact of life in the MidWest and hurricanes are in Florida. But being prepared for an earthquake is different. Weather events are at least moderately predictable and hopefully you can do what you need to before it hits. Do you remember the October 1, 1987 Whittier earthquake? It took everyone by surprise, but most of us got lucky. But then they say luck is when opportunity meets preparation. Are you prepared?

The Great California Shakeout is now an annual event designed to keep you in the know about what to do, where to go, and how to plan for what will be an inevitable catastrophic event here in Los Angeles County. The first thing you should do is go view the movie they created to help get the word out. It's eye opening and important. You can click a link to it on our website at foothilltrasnit.org.

The next thing you should do is run through their checklist and do everything they tell you to. Here's a short version –

- Do a "hazard hunt" for items that might fall during earthquakes and secure them.
- Create a personal or family disaster plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your home's structure.

And when the earthquake is in motion? **DROP, COVER, and HOLD ON.** Come out when it's safe. Assess your situation and any injuries, and put your disaster plan in gear.

More info is available at shakeout.org. So remember, October 21st, drop and cover, be prepared, and have a plan. The next one won't be a drill. And luck won't be on your side unless you are.



100 South Vincent Avenue, Suite 200 • West Covina, California 91790 • p: 626.967.3147 • f: 626.915.1143
1-800-RIDE-INFO (800.743.3463) • foothilltransit.org

FOOTNOTES

Published for the customers, board members, friends, and staff of Foothill Transit. Articles may be submitted to Felicia Frie sema, editor.

Foothill Transit Executive Board

Roger Chandler, Chair
Carol Herrera, Vice Chair
Peggy Delach, Treasurer
Paula Lantz
Patricia Wallach

Doran J. Barnes
Executive Director

Foothill Transit contracts with Veolia Transportation for management and administrative services, and with First Transit and MV Transportation for operations.



Foothill Transit

100 S. Vincent Ave., Ste. 200
West Covina, CA 91790

Just a few more games!

And in this crazy weather we've been having, wouldn't you rather have someone else at the wheel?

Just three more UCLA home games at the Rose Bowl! And speaking of seasons, what is up with ours? Do you risk a long walk back to your car, stumbling through mud and traffic? Or do you leisurely board your ride at the Rose Bowl gate? We'd take the ride, but then, we're the one providing it.

Foothill Transit's Pasadena Rose Bowl service from Old Town Pasadena down to the Rose Bowl gates has got to be the best college football deal in town. Totally free, too. Just get yourself to the corner of Fair Oaks and Walnut, board and enjoy a very short walk to your seat. And if your team is depressing you? We start the rides back up to Old Town at halftime.

You can take Foothill Transit's Line 187 to Fair Oaks and Walnut - it drops you off right on the corner across from where you board the buses down to the gates - or walk a few blocks over from the Memorial Park Gold Line Station. Or you could always drive to the Parson's lot at Fair Oaks and Walnut in Old Town Pasadena and pay the \$12 parking fee. But considering that parking down by the Rose Bowl is easily double, taking Foothill Transit to your game becomes a no-brainer.

All games are held on Saturday. The remaining schedule is short, but by no means dull:

10/30/10 vs. Arizona
11/06/10 vs. Oregon State
12/04/10 vs. USC

Game schedule details are also available at uclabruins.com. See you there!



NEWS

Bits

Info you should know

Get out the vote! There is a ballot proposition on the ballot that directly affects public transportation funding in the state of California. You can get more information about Proposition 22 and how it could affect you at caltransit.org.

Have you shared the ride lately? Rideshare Week was October 4-10, but it doesn't have to end there. Do you have coworkers who gripe about their commute everyday? Or the cost of gas? Do you secretly chuckle at them because you save so much money riding with Foothill Transit? Chuckle secretly no more! This October, laugh out loud, and then invite them to come join you on board. Taking public transportation builds community, saves you money, and gets people out of their cars, clearing up our local air and reducing traffic congestion. So many pluses!

The El Monte Station Foothill Transit Store is now open for business. And to all of you who patiently waited for all the technical difficulties to get ironed out - we thank you. If you haven't been to El Monte Station for a while, and may end up there in the future, you really should visit foothilltransit.org. There is some MAJOR construction going on - for the next two years! There's a new terminal and a new Foothill Transit Store location. Maps and info are all at foothilltransit.org.

Is public transportation important to you? Yeah, asking that question here is a bit silly (thanks for reading!), but still, if your answer is yes, then the American Public Transportation Association wants to hear from you. They are collecting video stories from people who choose public transportation at wall.publictransportation.org.

Can you believe the holidays are almost here? There are going to be a lot of big changes in the holiday schedules this year compared to previous years. We touched on them when we brought you our 2010 service changes earlier this summer. We'll be updating you here at Footnotes, with Rider Alerts on board the buses, and E-Notices on the website. Wait, you say you aren't signed up for E-Notices? NEVER miss another schedule change, news item, or issue of Footnotes again! E-Notices at foothilltransit.org bring it all to you via text and e-mail. But you have to sign up for it first! Click the E-Notice sign up link at the bottom of the homepage. Select the lines and transit centers you want to hear about. We'll do the rest!

Been on the Ecoliner electric bus lately? If you ride Line 291, chances are you've had the opportunity to ride the super sleek, super quiet, super electric Foothill Transit Ecoliner. What do you think? We want to hear from you! Pop us a line at ecoliner@foothilltransit.org and tell us what you thought of the ride. Your input will help us plan for the future. If you haven't seen it in action lately, visit our YouTube channel at youtube.com/foothilltransitvideo. We have a great intro video up that tells you what makes the Ecoliner so revolutionary.

Have you been following us on Facebook?

In LA alone, there are a few million people with active Facebook accounts. Are you one of them?



Let's face facts, there are over half a billion people on Facebook, constantly changing their relationship

status, informing their social network about their every spill, sob, smile, and sigh. And we were just tired of being left out. So we started a Facebook page at facebook.com/foothilltransit.

Within a few weeks of officially launching, our "likes" swelled tremendously. And we've been following suit with updates and news and conversations about everything from the weather to the construction at El Monte Station to detours in Downtown LA. And we're not afraid to say it - we really, really like it.

You're probably going to be on Facebook at some point during the day anyway, right? Why not join the conversation? We're posting regular updates about service, tips about how to safely travel with us, links to articles and issues that mean something to you, the public transportation customer, and much, much more.

See you on Facebook! And thank you for riding Foothill Transit.

